

**Future-Fit Partnerships**

**Help your clients build a  
business fit for the 21st century**

**Accredited Advisor**



# Draw on the breadth and depth of our work to deliver more impact.

**Our global economy is not fit for purpose:** we are degrading the environment, failing to meet the basic needs of billions of people, and not adequately incentivizing business to tackle these problems.

If we are to transition to an environmentally restorative, socially just, and economically inclusive future, we must equip all market actors to pursue, recognize and reward the right kinds of action.

This is where the **Future-Fit Business Benchmark** comes in: it translates 30+ years of scientific research into a practical tool designed to guide real progress. A wide range of businesses, from startups to global corporations and investors, are already using the Benchmark to help set more authentic and business-relevant goals, to take better day-to-day decisions in pursuit of those goals, and to talk more effectively about their progress.

## Why become an Accredited Advisor?

Even with the right tools, the journey to future-fitness will be challenging for any business - and many of them will need help. That's where you come in. To accelerate awareness and adoption of the Benchmark, we're working to empower an ecosystem of world-class advisors and solution providers, to embed the Future-Fit approach into their services.

Accreditation is the way to give any companies and investors the confidence that you are qualified to support them on their journey to future-fitness.




## Who is this for?

Accreditation is an individual qualification personal to you. It doesn't matter whether you work for a small company, a multinational consultancy or freelance. And if you change roles you take the qualification with you.

- **Business Advisors:** individuals who support clients on corporate strategy creation, reporting, change management, data assurance, etc.
- **Solution Providers:** individuals involved in developing bespoke or off-the-shelf solutions that incorporate the Future-Fit approach.
- **Internal Change Agents:** individuals working to drive transformation within the organization they work for.



# What do you get as an Accredited Advisor?

	Start-up* £50 per month or £500 up front for the year	Standard £995 p.a.
 <b>Use of the Future-Fit Accredited Advisor logo</b> Display on your website, in client proposals, marketing materials, presentations, etc.	✓	✓
 <b>Individual profile in our Accredited Advisor listing</b> Your own listing on futurefitbusiness.org with details of the services you offer.	✓	✓
 <b>Sustainable Business Coach tool</b> A digital coach enabling any of your clients to start engaging with the Future-Fit Business Benchmark.	Basic Version	Premium Version
 <b>Dedicated email support &amp; online Q&amp;As</b> From the Future-Fit team.	✗	✓
 <b>Quarterly online meetings with other Accredited Advisors</b> Webinars, best practice and knowledge sharing.	✗	✓

\*Must meet start-up criteria, please contact [info@futurefitbusiness.org](mailto:info@futurefitbusiness.org) for more info.

## What's required?

To become a Future-Fit Accredited Advisor you must complete the following:



### Complete the Future-Fit training

by studying the Benchmark methodology and watching the Crash Course Video Series to prepare for the proficiency test.



### Pass the Future-Fit Proficiency Test

to demonstrate your knowledge of the Benchmark, how it works and how to apply it in business situations.



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## **Become an Accredited Advisor today**

For more information and to apply get in touch:  
**info@futurefitbusiness.org**

**futurefitbusiness.org**