

Future-Fit Partnerships

Building businesses that are fit for the 21st century

System Changer



Future-Fit
Business

What is a Future-Fit System Changer?

Many businesses try to act responsibly but – without a clear destination to aim for – their **focus is often on gradual improvement**, and outperforming their peers.

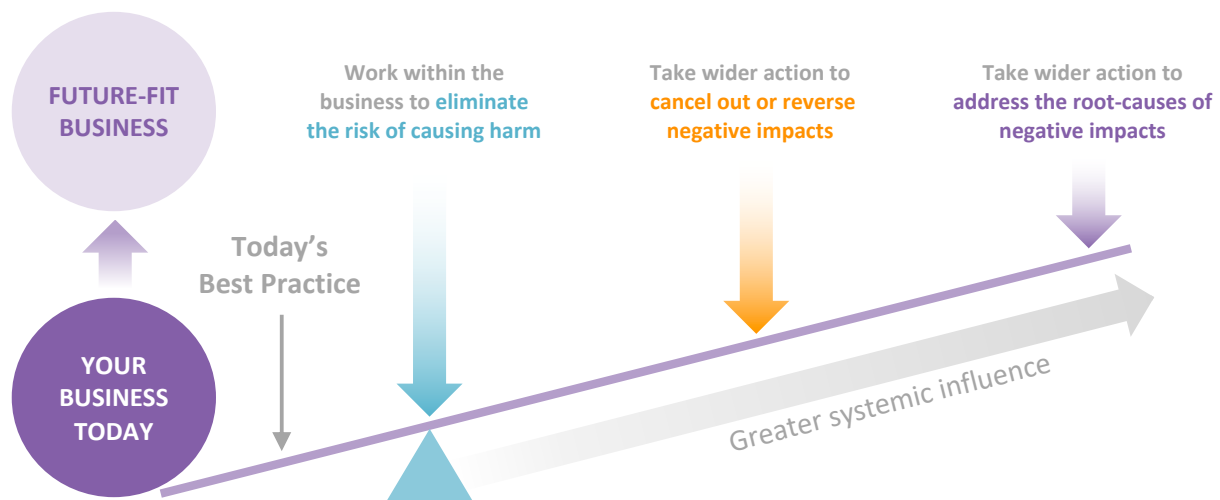
Today's most forward-thinking organisations understand that we need to **completely transform how we do business** if society is to flourish in the 21st Century.

They know that **true leadership** is not about being in the lead: it's about heading for the right destination and **lighting the way for others to follow**. That's what being a Future-Fit System Changer is all about.



Why should your business join the program?

The Future-Fit System Changer program is designed to enable companies to respond to today's biggest challenges by transforming their business models and flourishing within societal and planetary boundaries.



Where should you start?

The System Changer program is a 3-step process enabling companies at any stage of their transformative journey to benefit from using the Future-Fit approach.

Companies can start at any point, but each step helps the organization learn and embed Future-Fit thinking more deeply into core business strategy.



Step 1 - Future-Fit Engaged

This step enables companies to start **engaging with the Future-Fit methodology** and begin to analyze the impacts of their business on planet and society.



Engaged certification criteria:

- Identify all high priority Future-Fit goals for the business
- Commit to taking action on at least 1 high priority goal
- Discuss the goal and confirm the commitment at a board meeting
- Assign a business owner to take responsibility for progress on the goal
- Set a date to review and report to the board on progress within 12 months

Future-Fit provides two simple-to-use tools to help identify high priority goals – the **Sustainable Business Coach** available via local [Accredited Advisors](#), and the **Risk Profiler** available via the [Future-Fit Changeloger](#) website.

Once a company has met the above criteria it is eligible for Engaged certification and to display its logo alongside other Engaged businesses on the Future-Fit website.

Step 1 is self-certified and repeated annually until the business is ready to progress to Step 2.

Step 2 - Future-Fit Embedded

This step enables companies to start **embedding the Future-Fit methodology** into the core of their business model.



Engaged certification criteria:

- Identify the priority of all Future-Fit goals for the business
- Commit to take action on at least 3 of the highest priority goals
- Confirm the commitments at a board meeting
- Set a date to review and report to the board on progress within 12 months

The above can be achieved using the **Risk Profiler** tool and the **Company Health Check** template, both of which are available via the [Future-Fit Changeloger](#) website.

Once a company has met the above criteria – and had them verified by a Future-Fit Accredited Advisor – it is eligible for Embedded certification and to display its logo alongside other Embedded businesses on the Future-Fit website.

Step 2 must be verified by an Accredited Advisor and repeated annually until the business is ready to progress to Step 3.

Step 3 - Future-Fit System Changer

This step is for companies which are ready to make a **public commitment** to undertake the journey to become Future-Fit.



System Changer criteria:

- Prepare and publish a clear statement of the commitment to become Future-Fit (see [sample text here](#))

Once a company has declared its ambition it is eligible to use the Future-Fit System Changer badge and reflect this official accreditation on the Future-Fit website.

All System Changers are encouraged to publish and **regularly update their Future-Fit progress**.



Future-Fit System Changer

What are the benefits?



Be recognized as a true leader

Showcase your ambition and progress at every stage of the journey via a dedicated page on the Future-Fit website. Once you reach Step 3, you can use the exclusive System Changer logo to signal your commitment to your investors, employees and customers.



Collaborate with the best

Collaborate with other leading businesses in the Future-Fit Changemaker Community to access more information and join peer discussions and expert webinars to help you on your journey of transformation.

System Changer program annual fees

Future-Fit Engaged

- **Free** through your local Accredited Advisor
- **£50** per annum for companies wishing to go through the process by themselves

Future-Fit Embedded

- **£250** per annum

Future-Fit System Changer

Companies

Number of Employees	System Changer
<50	£750
50 - 249	£1,500
250 - 999	£3,000
>1,000	£5,000

Financial Institutions

Owned / Or AUM	System Changer
<\$100m	£750
\$100m - \$999m	£1,500
\$1bn - \$49bn	£3,000
>\$50bn	£5,000

Visit: futurefitbusiness.org/system-changer

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future-fit

Future-Fit Foundation