

Future-Fit Partnerships

# Building businesses that are fit for the future.

Future-Fit Pioneers



Environmentally restorative

Socially just

Economically inclusive



**Future-Fit**  
Business

# What is a Future-Fit Pioneer?

Many businesses try to act responsibly but – without a clear destination to aim for – their **focus is often on gradual improvement**, and outperforming their peers.

Today's most forward-thinking organisations understand that we need to **completely transform how we do business** if society is to flourish in the 21st Century.

They know that **true leadership** is not about being in the lead: it's about heading for the right destination and **lighting the way for others to follow**. That's what being a Future-Fit Pioneer is all about.



## What does it take?

The Future-Fit Business Benchmark identifies what every organisation must do if we are to reorient our economy in pursuit of a flourishing future for all. No matter where your organisation is today, you can become a Pioneer if you **publicly commit to pursue future-fitness – and to publish an annual summary of where you are on the journey**.

Some organisations may only just be starting to tackle environmental and social issues. Others may have been working for years

to transform their operations, products and supply chains. With this in mind, we've developed a completely new approach to extra-financial disclosures.

The Future-Fit Statement of Progress has been designed to address many of the limitations of sustainability reports and ratings, providing more meaningful information with less effort. Four levels of disclosure are supported, to accommodate any business no matter where it is on its journey.



## What are the benefits?



### Be recognized as a true leader

Showcase your ambition and progress via a dedicated page on the Future-Fit website – and use the exclusive Pioneer logo to signal your commitment to your investors, employees and customers.



### Collaborate with the best

Gain membership to the Future-Fit Changemaker Community to access dedicated Pioneer resources, join peer discussions and expert webinars, and help shape the development of new Future-Fit resources.



### Rapidly embed future-fitness

In early 2021, we'll launch the first version of an online strategic management tool for Pioneers, designed to help you fully integrate the Future-Fit approach into your business.

## What's required?



### Declare your ambition

Prepare a clear statement of your intention to become Future-Fit. See the Disclosure Guide for sample text.



### Commit to disclose

As a Pioneer you will be expected to publish a Statement of Progress annually on the Future-Fit website. See the Disclosure Guide for further details.



### Get started

Get in touch to sign up to the Pioneer Terms of Reference and pay your annual fee, and you're all set.

## Pioneer annual fees

### Companies

Number of Employees	Pioneer
<50	£750
50 - 249	£2,500
250 - 999	£5,000
>1,000	£7,500

### Financial Institutions

Owned / Or AUM	Pioneer
<\$100m	£750
\$100m - \$999m	£2,500
\$1bn - \$49bn	£5,000
>\$50bn	£7,500

### Ready to get started?

Get in touch to begin your Pioneer journey today:

[pioneers@futurefitbusiness.org](mailto:pioneers@futurefitbusiness.org)



Future-Fit  
**Pioneer**

## Become a Pioneer today

Contact us if you have any questions, or apply now at [futurefitbusiness.org/pioneers](https://futurefitbusiness.org/pioneers)

### About us

Future-Fit Foundation is a UK-registered charity. Our vision is a Future-Fit Society: one which is environmentally restorative, socially just and economically inclusive. Given where we are today, this vision can only be realized through a rapid and radical shift in the way our economy works.

Our mission is to catalyze this shift — by translating systems science into practical free-to-use tools designed to help business leaders, investors and policy makers respond effectively to today's biggest challenges.

**Visit:** [futurefitbusiness.org](https://futurefitbusiness.org)

**Get in touch:** [info@futurefitbusiness.org](mailto:info@futurefitbusiness.org)



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Future-Fit Foundation