



Future-Fit

Business Benchmark

Action Guide

BE01

Energy is from
renewable sources

Release 2.1.4

Copyright © August 2019

SUSTAINABLE
DEVELOPMENT
GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



Future-Fit
Foundation

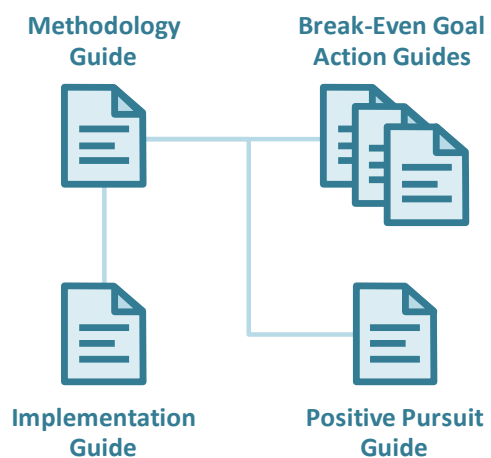
About this document

This document forms part of Release 2.1 of the Future-Fit Business Benchmark.

Action Guide

This document is an Action Guide, offering specific guidance on how to pursue future-fitness with respect to a particular aspect of the business.

The text is written to be accessible to a general business audience: no academic or technical knowledge about systems science, sustainability practices, or other specialist topics is assumed.



Documents included in Release 2.1

Methodology Guide

The scientific foundations and concepts underpinning the Benchmark, together with details of its key components and how they were derived.

Break-Even Goal Action Guides

Guidance on how to transform business operations, procurement practices, and products in pursuit of future-fitness. There is one Action Guide for each of the 23 Break-Even Goals.

Positive Pursuit Guide

The kinds of activities that any business may undertake – above and beyond its pursuit of Break-Even – to speed up society's transition to future-fitness.

Implementation Guide

Supplementary guidance on how to begin pursuing future-fitness and how to assess, report on and assure progress.

All Release 2.1 documents are available for download [here](#).



Contents

About this document	2
Contents	3
Energy is from renewable sources	4
1. Ambition	4
1.1 What this goal means	4
1.2 Why this goal is needed	4
1.3 How this goal contributes to the SDGs	5
1.4 Related goals	5
2. Action	6
2.1 Getting started	6
2.2 Pursuing future-fitness	9
3. Assessment	10
3.1 Progress indicators	10
3.2 Context indicators	11
4. Assurance	11
4.1 What assurance is for and why it matters	11
4.2 Recommendations for this goal	11
5. Additional information	12
5.1 Example	12
5.2 Frequently asked questions	13
Appendix 1: References	14
Appendix 2: Licensing	15

Goal BE01

Energy is from renewable sources

1. Ambition

A Future-Fit Business ensures that all the energy it consumes – as electricity, heat or fuel – is derived from renewable energy sources: solar, wind, ocean, hydropower, geothermal resources, and biomass.

1.1 What this goal means

There is no longer any doubt that the systematically increasing concentration of greenhouse gases (GHGs) in the atmosphere resulting from the burning of fossil fuels is contributing to climate change and ocean acidification. Further, ever-riskier fuel extraction methods, including shale gas fracking and Arctic drilling, cause disproportionate disruption to the environment.

By ensuring energy comes from renewable sources, companies do not contribute to the demand for fossil fuels and their associated emissions, nor to the over-harvesting of resources such as oil whose value to society extends far beyond combustion.

To be Future-Fit, a company must ensure that all the energy it consumes – as electricity, heat or fuel – is derived from renewable energy sources: solar, wind, ocean, hydropower, geothermal resources, or biomass.

1.2 Why this goal is needed

As with all Future-Fit Break-Even Goals, a company must reach this goal to ensure that it is doing nothing to undermine society's progress toward an environmentally restorative, socially just, and economically inclusive future. To find out more about how these goals were derived based on 30+ years of systems science, see the [Methodology Guide](#).

These statistics help to illustrate why it is critical for all companies to reach this goal:

- **The benefits of burning fossil fuels come at a high cost to the environment.** A molecule of CO₂ generated by burning fossil fuels will, in the course of its lifetime in



the atmosphere, trap a hundred thousand times more heat than was released in producing it. [1, p. 216]

- **The climate is already changing rapidly.** The planet's average surface temperature has risen about 1.1°C since the late 19th century. Most of the warming occurred in the past 35 years, with 16 of the 17 warmest years on record occurring since 2001. Not only was 2016 the warmest year on record, but eight of the 12 months that year were the warmest on record for those respective months. [2]
- **The business models of fossil-fuel derived energy providers will become redundant as stringent climate policies come into force.** For example, between 60-80% of coal, oil and gas reserves of publicly listed companies are 'unburnable' if we are to have a chance of not exceeding a 2°C rise in global average temperatures. [3]

1.3 How this goal contributes to the SDGs

The UN Sustainable Development Goals (SDGs) are a collective response to the world's greatest systemic challenges, so they are naturally interconnected. Any given action may impact some SDGs directly, and others via knock-on effects. A Future-Fit Business can be sure that it is helping – and in no way hindering – progress towards the SDGs.

Companies may contribute to several SDGs by only sourcing renewable energy, and actively encouraging their suppliers to do the same. But the most direct links with respect to this goal are:



Support efforts to increase the share of renewable energy in the global energy mix; and, to promote investment in clean energy research, technology and infrastructure.



Support efforts to integrate climate change measures into company policies.

1.4 Related goals

The purpose of this section is to help clarify the scope for this goal. It will help you understand which issues are covered by this goal, and where other goals apply instead.

- **Natural resources are managed to respect the welfare of ecosystems, people and animals:** While *Energy is from renewable sources* measures a company's progress in shifting from non-renewable energy such as fossil fuels or nuclear electricity generation, other negative environmental and social impacts may still occur. Biomass in particular has been under scrutiny for being environmentally disruptive and for competing for land with food stocks.¹ If a company creates its own biomass energy to

¹ See for example [The Union for Concerned Scientists'](#) reflections on biomass as energy.



use in production processes, whether or not it is from a responsible source will be captured by the *Natural resources* goal.

- **Procurement safeguards the pursuit of future-fitness:** Under the *Energy* goal a company's progress is assessed on the amount of its total energy use coming from renewable sources, such as hydropower or solar energy. If some or all of the energy used is purchased from suppliers, then the company should also consider the performance of those suppliers in other issue areas (as with all other procured goods and services), via the *Procurement* goal.
- **Operations emit no greenhouse gases:** Although increasing renewable energy is generally correlated with decreasing greenhouse gases (GHGs), these two issues are addressed separately. It is possible for a company facility to be powered entirely by renewable energy, but to still emit GHGs (e.g. due to chemical processes, rather than the combustion of fossil fuels). For this reason, GHGs are not covered by this goal, but instead are covered under the *Operational greenhouse gases* goal.
- **Products do not harm people or the environment and Products emit no greenhouse gases:** The *Energy* goal relates to a company's operations only. If products require additional energy to function (e.g. from batteries, A/C current, or combustible fuels), the fitness of those products is assessed under the *Product harm* goal and the *Product greenhouse gases* goal.

2. Action

Note to reader

There is an on-going scientific debate regarding the most effective way for companies to estimate and report on their Scope 2 energy use and associated greenhouse gas emissions. Together with several experts, we are in the process of reviewing this Action Guide to ensure all guidance contained herein reflects the latest thinking.

2.1 Getting started

Background information

The backbone of today's economy is the combustion of fossil fuels, from electricity generation through to global transportation. Every aspect of modern life in the western world depends to some degree on the combustion of fossil fuels. The total elimination of fossil fuels in favour of renewable alternatives is a major systemic challenge, and should be an aspiration to inspire stakeholders and guide decision-making.

A company should examine the energy inputs used across its operations to understand when and how it uses energy, as well as identifying its existing energy provision



arrangements. The business can then start to measure and manage its energy mix, from negotiating new energy contracts through to pursuing its own creation of renewable energy through appropriate means.

Questions to ask

These questions should help you identify what information to gather.

Does the company know how its energy is obtained and used?

What are the company's key energy sources (e.g. electricity, petrol)? Where and how is this energy being used, and is it purchased or produced by the company? Energy uses might include but are not limited to the following:

Energy consumed in the creation of physical products;

- Energy consumed by buildings and equipment, whether owned or leased (e.g. lighting, heating and computers);
- Energy consumed by transport vehicles that the company owns or leases; and
- Any other energy that the company consumes to conduct its business.
- Does the company have systems in place to manage and monitor its energy usage?

Does the company have a formal approach to energy sourcing?

Does the company actively and regularly manage and negotiate energy procurement from external suppliers? Would actively seeking to purchase or produce renewable energy be aligned with current energy procurement policies?

- Do the appropriate employees understand the necessity of pursuing a renewable energy procurement/production strategy? If not, what would need to happen to garner internal support (e.g. completion of a business case or creating an information campaign)? Which approvals are needed to proceed?
- Has any public commitment been made to pursue a renewable energy strategy or limit GHG emissions? If there is a strategy to limit GHGs, is there an opportunity to pursue a renewable energy element within this approach?
- If there are existing commitments, are they sufficient to improve future-fitness over time? If not, how might they be supplemented or adjusted?
- Are any regional operations subject to regulations that may drive the increased adoption of renewable energy (e.g. European Union climate commitments under the 2050 Energy Strategy)?



Has the company undertaken a site review?

- Is the company aware of the energy use profile² and energy procurement approach of every site it owns or controls?
- Which sites are using the most energy? Are there sites with energy contracts up for renewal? If the company has leased sites, does it have control of (or could it exert influence over) the procurement of energy at those sites?
- What are the opportunities for each site to pursue the purchase or procurement of renewable energy? Are there opportunities for any existing sites or operational departments to self-generate renewable energy?

How to prioritize

These questions should help you identify and prioritize actions for improvement.

What are the opportunities for the company to make the most significant progress?

- Which sites, departments and activities use the greatest amounts of energy? Small changes to the energy mix in such areas may have a much greater overall effect.
- Which aspects of the company's operations are in regions where renewable energy is least prevalent? Self-generating, or working towards the integration of renewable energy into the regional power pool, may have a knock-on positive effect for other businesses in the area.

Which steps can the company most easily implement?

- Are there opportunities for any existing sites or departments to self-generate renewable energy? If so, which of these has the shortest payback period?
- Which aspects of the company's operations are in regions with renewable energy providers? How do costs compare to the company's current providers, or to the cheapest in-market alternative?
- Are any aspects of the company's operations in regions with existing, expected or possible regulation that could influence the cost or availability of non-renewable energy, such as carbon taxes or cap-and-trade markets?

Could the company find ways to exceed the requirements of this goal?

- Beyond what is required to reach this goal, is the company able to do anything to ensure that *energy is renewable and available to all*?³ Any such activity can speed up society's progress to future-fitness. For further details see the [Positive Pursuit Guide](#).

² An energy use profile shows how much energy is being used over a given time, how the energy is being used, as well as where that energy is being sourced from throughout the period.

³ This is one of the eight Properties of a Future-Fit Society – for more details see the [Methodology Guide](#).



The next section describes the fitness criteria needed to tell whether a specific action will result in progress toward future-fitness.

2.2 Pursuing future-fitness

Introduction

Company fitness must be assessed on the basis of total energy use in the reporting period. This includes usage from any company-controlled building, mobile asset (including transport fleets), or service department that uses energy. Note that in cases where energy procurement occurs away from a fixed site, it may be appropriate to evaluate this aspect of operations separately (e.g. a construction company with crews tapping into the local electricity grids, running fuel-powered generators, or using a combination of power sources).

Guidance on identifying sources of energy

For purchased energy, a company can determine renewable energy share as follows, and in order of preference:

- **Use provider-specific data (*market-based*):** this is the most accurate estimate since it is based on the actual type of fuel used by the utility provider to generate energy.
- **Use regional/power pool energy mix data (*location-based*):** these are geographic energy mix estimates based on the average energy mix of a country or region. These can often be found on government websites.
- **Use national average energy mix data (*location-based*):** these are geographic energy mix estimates based on the average energy mix of a country.

Location-based vs. market-based calculations

When determining the mix of energy used to power a company's operations, there are two major categories of calculation methods used; location-based and market-based.

Location-based methods use the average proportion of energy sources of grids from which energy consumption occurs (e.g. regional energy mix data, or national average energy mix data). If a company is buying energy from a grid supplied by multiple energy sources, using average data from a larger power pool may be the most specific information available.

Market-based methods reflect the sources of electricity that companies have purposefully chosen (e.g. data from a specific provider that the company has contracted to buy power from over a five-year period). It allows companies to identify the energy sources that their specific suppliers use, and use that information in their calculation, instead of relying on general averages for the region.

When possible, the use of market-based methods is preferred as they provide more accurate and specific data for the company's operations. A location-based approach should be taken only when it is not possible to obtain the market-based data. For detailed



guidance on whether a market-based approach is appropriate for a specific company to use, see the Greenhouse Gas Protocol's [Scope 2 Guidance](#). [4, p. 45]

Guidance on calculating total energy consumption

For each type of energy, total energy consumption must be estimated and converted into a consistent format, so that companies can total their use across all sources (e.g. Joules or Kilowatt hours (kWh)).⁴ Companies should document the following:

- The method(s) used to determine each energy figure.
- The method(s) used to convert figures into a consistent format.

Fitness criteria

To be Future-Fit, all energy a company uses must be from renewable resources.

3. Assessment

3.1 Progress indicators

The role of Future-Fit progress indicators is to reflect how far a company is on its journey toward reaching a specific goal. Progress indicators are expressed as simple percentages.

A company should always seek to assess its future-fitness across the full extent of its activities. In some circumstances this may not be possible. In such cases see the section *Assessing and reporting with incomplete data* in the [Implementation Guide](#).

Assessing progress

This goal has one progress indicator. To calculate it the following steps are required:

- Determine the total amount of consumed energy during the reporting period.
- Determine the amount of consumed energy that derives from renewable sources.⁵
- Calculate progress as the percentage of consumed energy that derives from renewable sources.

This can be expressed mathematically as:

$$F = \frac{E_R}{E_T}$$

⁴ For information on how to do this see for example the conversion tables at platts.com.

⁵ If the energy source cannot be reasonably ascertained, it cannot be confirmed as renewable, and therefore should be recorded as non-renewable for the purpose of this assessment.



Where:

- F Is the progress towards future-fitness, expressed as a percentage.
- E_R Is the amount of energy consumed that derives from renewable sources.
- E_T Is the total amount of energy consumed during the reporting period.

For an example of how this progress indicator can be calculated, see [here](#).

3.2 Context indicators

The role of the context indicators is to provide stakeholders with the additional information needed to interpret the full extent of a company's progress.

Total energy consumed

The absolute amount of energy consumed during the reporting period is required to establish company fitness, and so no additional data or effort is required to calculate this indicator.

For an example of how context indicators can be reported, see [here](#).

4. Assurance

4.1 What assurance is for and why it matters

Any company pursuing future-fitness will instil more confidence among its key stakeholders (from its CEO and CFO to external investors) if it can demonstrate the quality of its Future-Fit data, and the robustness of the controls which underpin it.

This is particularly important if a company wishes to report publicly on its progress toward future-fitness, as some companies may require independent assurance before public disclosure. By having effective, well-documented controls in place, a company can help independent assurers to quickly understand how the business functions, aiding their ability to provide assurance and/or recommend improvements.

4.2 Recommendations for this goal

The following points highlight areas for attention with regard to this specific goal. Each company and reporting period is unique, so assurance engagements always vary: in any given situation, assurers may seek to evaluate different controls and documented evidence. Users should therefore see these recommendations as an illustrative list of what may be requested, rather than an exhaustive list of what will be required.



- Document the methods used to ensure that all operational energy usage has been identified. This encompasses electricity drawn from local utilities and self-generated, as well as fuels (e.g. for heating and company cars). This information can help assurers to assess whether the company's approach runs the risk of failing to identify any energy usage, which could in turn cause the indicator calculation to be incorrect.
- Document the methods used and sources referenced to calculate the renewable energy mix from providers, allowing assurers to understand and verify the inputs to the indicator calculations.
- The Benchmark provides specific definitions of which energy sources count as renewable for this goal and which sources do not. Check that the classifications used by the company match the Benchmark guidance. Assurers may use this information to identify any inconsistencies used in indicator calculations.
- Document any conversion rates used to translate energy units into a common unit of measurement, and record the sources of those rates, allowing assurers to verify the conversion factors used.

For a more general explanation of how to design and document internal controls, see the section *Pursuing future-fitness in a systematic way* in the [Implementation Guide](#).

5. Additional information

5.1 Example

ACME Inc. sells lemonade products. Its operations consist of two sites, a bottling plant and an office space. The company powers its office with renewable energy (a total of 20,000 kWh per annum), and its bottling plant is powered by fossil energy (a total of 180,000 kWh per annum).

The company can now calculate its progress as follows:

$$F = \frac{E_R}{E_T} = \frac{20,000}{20,000 + 180,000} = 10\%$$

Context indicator

Total energy consumed: 200,000 kWh.



5.2 Frequently asked questions

Should renewable energy only be from "responsible sources"?

Switching to renewable energy allows companies to ensure that they are not contributing to the emission of greenhouse gases and detrimental extraction methods associated with fossil fuels. However, sources of renewable energy may have negative side-effects, too. For example, run-of-the-river hydroelectric power is more responsible than that derived from mega-dams, which can cause significant environmental and social collateral damage. Similarly, solar arrays on rooftops or barren lands are likely to be more responsibly situated than solar farms on land which could otherwise be used to grow crops.

Given the complexity of interpreting what “responsibly sourced” means for every type of renewable energy – coupled with the practical difficulty of tracing whether every joule of purchased energy derives from such a source – there is no straightforward answer to this question. That said, insofar as a company can choose *between* renewable sources, and insofar as it can determine the adverse side-effects of each, it should always seek to use whichever option is least problematic.

Why is energy from waste not considered a renewable energy source?

Residual waste often contains a mix of biogenic materials like food waste and scrap wood, as well as materials from fossil sources such as plastics. Energy recovered from such waste is only considered to be partially renewable. Given the complexity of knowing what this percentage is for any given source, it is assumed to be non-renewable for the scope of this goal.

Should energy used to power company-owned or leased vehicles be considered for this goal?

Yes: company fitness is assessed on the basis of total energy use in the reporting period. This includes usage by any company-controlled mobile asset, such as company cars and other vehicles. Therefore, a company should consider whether each of its vehicles consumes fuel, electricity or both, and whether they are derived from renewable sources.

Appendix 1: References

- [1] E. Kolbert, *Field Notes from a Catastrophe*, Paperback ed., Bloomsbury USA, 2006, p. 225.
- [2] NASA, "Evidence," 2017. [Online]. Available: <https://climate.nasa.gov/evidence/>. [Accessed August 2017].
- [3] Carbon Tracker, "Wasted Capital and Stranded Assets," 2013. [Online]. Available: <http://www.carbontracker.org/report/unburnable-carbon-wasted-capital-and-stranded-assets/>. [Accessed 17 Aug 2017].
- [4] Greenhouse Gas Protocol, "Scope 2 Guidance," 2015. [Online]. Available: http://www.ghgprotocol.org/scope_2_guidance. [Accessed 20 September 2017].

Appendix 2: Licensing

The Future-Fit Business Benchmark is free to use, share and modify with a few conditions.

Using the Future-Fit Business Benchmark

To accelerate progress toward a prosperous future for all, we want to make it as easy as possible for people to use and build on our work.

To that end, the Future-Fit Business Benchmark is published under a [Creative Commons Attribution-ShareAlike 4.0 International](#) license.

This means you are free to:

- **Share** – Copy and redistribute the material in any medium or format.
- **Adapt** – Remix, transform, and build upon the material for any purpose, even commercially.

These freedoms apply as long as you adhere to the following terms:

- **Attribution** – You must give appropriate credit, with a link to futurefitbusiness.org and to [this license](#), indicating if changes have been made. You may do so in any reasonable manner, but not in any way that suggests endorsement by Future-Fit Foundation.
- **ShareAlike** – If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original.
- **No additional restrictions** – You may not apply technological measures or legal terms that legally restrict others from doing anything this license permits.

Partnering with Future-Fit Foundation

Future-Fit Foundation is working toward providing various forms of accreditation – including the right to use Future-Fit logos, and to identify us as a partner – for advisors, assurers, software

developers and anyone else wishing to incorporate our work into their own products and services. [Contact us](#) to find out more.

Join the movement today

We must all play our part in society's journey toward future-fitness – and we'll get there faster if we work together.

For more information visit:
futurefitbusiness.org



Who we are

Future-Fit Foundation is the non-profit developer, promoter and steward of Future-Fit Benchmarks. Our vision is a future in which everyone has the opportunity to flourish. Given where we are today, this vision can only be realised through a rapid and radical shift in the way the global economy works.

Our mission is to catalyse that shift – by translating systems science into practical, free-to-use tools designed to help business leaders, investors and policy makers respond authentically and successfully to today's biggest challenges.

info@futurefitbusiness.org



@FutureFitBiz



future-fit-foundation



futurefitbiz