Future-Fit Partnerships

Increase your impact, accelerate global change.

Accredited Partners
Help your clients build a business that’s fit for the future.

Our global economy is not fit for purpose: we are degrading the environment, failing to meet the basic needs of billions of people, and not adequately incentivizing business to tackle these problems.

If we are to transition to an environmentally restorative, socially just, and economically inclusive future, we must equip all market actors to pursue, recognize and reward the right kinds of action.

This is where the Future-Fit Business Benchmark comes in: it translates 30+ years of scientific research into a practical tool designed to guide real progress. A wide range of businesses, from startups to global corporations and investors, are already using the Benchmark to help set more authentic and business-relevant goals, to take better day-to-day decisions in pursuit of those goals, and to talk more effectively about their progress.

Why become an Accredited Partner?

Even with the right tools, the journey to future-fitness will be challenging for any business - and many of them will need help. That’s where you come in. To accelerate awareness and adoption of the Benchmark, we’re working to empower an ecosystem of world-class advisors and solution providers, to embed the Future-Fit approach into their services.

Accreditation is the way to give companies and investors of all types and sizes the confidence that you are qualified to support them on their journey to future-fitness.

Who is this for?

We accredit three types of partner organizations:

- **Business Consultancies**: firms who advise clients on corporate strategy, sustainability reporting, training, change management, etc.
- **Auditors & Assurers**: firms who can assure the data/reporting of companies that want to publish their progress toward future-fitness.
- **Technology Solutions**: firms who provide off-the-shelf products, such as supply chain management software, etc.
What do you get as an Accredited Partner?

**Use of the Future-Fit Accredited Partner logo**
Display on your website, in client proposals, marketing materials, presentations, etc.

**Individual profile in our Accredited Partner listings**
Your own page on futurefitbusiness.org with details of the services you offer

**Biannual one-on-one check-ins**
Meetings with dedicated Future-Fit liaisons

**Online Q&A & email support**
From the Future-Fit team

**Opportunity to shape Future-Fit tools**
Be included in draft consultations and developments

What’s required?
To become a Future-Fit Accredited Partner you must complete the following:

- **Employ at least one Certified Professional**
  and ensure that at least one of these is involved whenever any Future-Fit client services are provided.

- **Send us three references from existing clients**
  testifying to your company’s ability to provide the services for which you are seeking accreditation.

Annual Fee starting at **£5,000**

* A Future-Fit Certified Professional is an individual who has taken and passed the Future-Fit Proficiency Test. The test will evaluate whether someone understands what the Future-Fit Business Benchmark is for, how it works, and how to apply it in a wide range of business situations. Contact us for more information.

** Includes up to three Future-Fit Certified Professionals.
Become an Accredited Partner today

For more information and to apply visit: futurefitbusiness.org/join-the-movement